

9th EDITION



BWIO AWARDS

SPONSORSHIP PROPOSAL



16th MAY 2026

Venue : Mount Lavinia Hotel, Colombo

Time : 5.00pm - 11.30pm



Supported By:

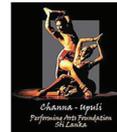
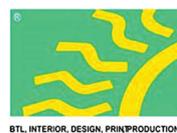


We Support:



Our Previous Sponsors

(2018 - 2025)



WORLD PEACE & DIPLOMACY ORGANISATION
EMPOWERING PEACEMAKERS & DIPLOMATS GLOBALLY



UNITED NATIONS GLOBAL DEVELOPMENT ORGANIZATION



TALENT 360 RECRUITMENT (PRIVATE) LIMITED



MODERN OFFICE AUTOMATION (PVT) LTD



BUSINESS WORLD INTERNATIONAL ORGANIZATION INC

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Dear Sir/Madam,

SPONSORSHIP PROPOSAL FOR BWIO AWARDS - 2026

"The Business Awards are a recognition and celebration of business excellence. They provide inspiration to businesses and set benchmarks for best practice."

Business World International Awards are one of the most prestigious annual events of the Business World International Organization, United States of America.

It's a time when the business community honours its most outstanding performers.

It gives us great pleasure to invite your company to join with other community minded corporate sponsors and become a sponsor of the 2026 Business Awards.

The Business World International Organization aims to recognize the success and vitality of the world business sector. this unique annual awards programme has been established specifically to acknowledge, encourage and celebrate excellence amongst businesses and community by giving them the opportunity to gain valuable exposure and well-deserved recognition for their ambitions. The BWIO are the highest honours within the Asia Pacific region. The main goal of the Award programme is to help the Sri Lankan business sector grow and prosper, and to market the BWIO as an investment destination for the rest of the Country and beyond.

The BWIO as the organizers of this important initiative greatly acknowledge and salute your organizational support and contribution to promoting businesses and would be very honoured if you would consider sponsoring the event. The event attracts Business Owners, High Level Enterprises from the Private Sector, Government Sector, Small and Medium Enterprise, and other VIP's throughout the Country.

This is an ideal opportunity for you to get your message across to some of the most influential people in the Business World Community.

For more information regarding this sponsorship package, please contact on +94 77 143 2007

Yours Faithfully,



Chairman
Business World International Organization (International Chapter)



WEBSITE ARTICLE (WEB ARTICLE FEATURE IN THE BELOW NEWS WEBSITES)



2. Main Sponsorship – USD \$ 10,000 (3 Sponsors)

01. A prerecorded (filmed) Company Commercial to be screened at the Gala Awards Night when you are presenting one of the top awards.
02. Sponsor company profile of 250 words, logo and Premium sponsorship acknowledgement in the souvenir book to be distributed to every guest at the Awards evening.
03. Company logo on all publications and advertising relating to the Business Awards.
04. Your logo will be there on the BWIO web pages for one year.
05. Acknowledgement of sponsorship in the TV, Newspaper, Radio.
06. Formal acknowledgement of Premium sponsorship by the Master of Ceremonies.
07. Company logo to be screened on Main Auditorium LED Screen.
08. Option of corporate wrapped gift for up to 250 attendees – merchandise only, no literature.
09. One of your companies representatives will get a chance to be in the Stage for Awarding.
10. Six complimentary corporate tickets to the Business Awards in Prime Position.
11. Can nominate four companies for the BWIO Award Free of Charge.
12. Special VIP table with Chief Guest for the Sponsorship and Special Award from the Chief Guest.
13. Three TV Commercial will play during the Live Telecast on Art TV (During Break Time) - 15 Sec
14. Opportunity to feature in the Pulse Facebook  
15. Opportunity to feature in the Hi A4 size Magazine (1 Photo) will be appear 

LIVE TELECASTING ON BELOW CHANNELS



NEWSPAPER ARTICLE (NEWS ARTICLE FEATURE IN THE BELOW NEWSPAPERS)



WEBSITE ARTICLE (WEB ARTICLE FEATURE IN THE BELOW NEWS WEBSITES)



3. Platinum Sponsorship – USD \$ 6,000 (5 Sponsors)

01. A prerecorded (filmed) Company Commercial to be screened at the Gala Awards Night when you are presenting one of the top awards
02. Sponsor company profile of 250 words, logo and Premium sponsorship acknowledgement in the souvenir book to be distributed to every guest at the Awards evening
03. Company logo on all publications and advertising relating to the Business Awards
04. Your logo will be there on the BWIO web pages for six months.
05. Acknowledgement of sponsorship in the TV, Newspaper, Radio.
06. Formal acknowledgement of Premium sponsorship by the Master of Ceremonies
07. Company logo to be screened on Main Auditorium LED.
08. Option of corporate wrapped gift for up to 250 attendees – merchandise only, no literature
09. One of your companies representatives will get a chance to be in the Stage for Awarding.
10. Four complimentary corporate ticket to the Business Awards in Prime Position
11. Can nominate two companies for the BWIO Award Free of Charge.
12. Special VIP table for the Sponsorship and Special Award from the Guest of Honours
13. Two TV Commercial will play during the Live Telecast on Art TV (During Break Time) - 05 Sec

LIVE TELECASTING ON BELOW CHANNELS



COLOMBO CHANNEL 28



CHANNEL 17



CHANNEL 13



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4. Gold Sponsorship – USD \$ 4,000 (5 Sponsors)

01. A prerecorded (filmed) Company Commercial to be screened at the Gala Awards Night when you are presenting one of the top awards
02. Sponsor company profile of 250 words, logo and Premium sponsorship acknowledgement in the souvenir book to be distributed to every guest at the Awards evening
03. Company logo on all publications and advertising relating to the Business Awards
04. Your logo will be there on the BWIO web pages for six months.
05. Acknowledgement of sponsorship in the TV, Newspaper, Radio.
06. Formal acknowledgement of Premium sponsorship by the Master of Ceremonies
07. Company logo to be screened on Main Auditorium LED
08. Option of corporate wrapped gift for up to 250 attendees – merchandise only, no literature
09. One of your companies representatives will get a chance to be in the Stage for Awarding.
10. Three complimentary corporate tickets to the Business Awards in Prime Position
11. Can nominate one company for the BWIO Award Free of Charge.
12. Special VIP table for the Sponsorship and Special Award from the Special Guest.

LIVE TELECASTING ON BELOW CHANNELS



COLOMBO CHANNEL 28



CHANNEL 17



CHANNEL 13



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5. Silver Sponsorship – USD \$ 3,000 (10 Sponsors)



01. A prerecorded (filmed) Company Commercial to be screened at the Gala Awards Night when you are presenting one of the top awards
02. Sponsor company profile of 250 words, logo and Premium sponsorship acknowledgement in the souvenir book to be distributed to every guest at the Awards evening
03. Company logo on all publications and advertising relating to the Business Awards
04. Your logo will be there on the BWIO web pages for six months.
05. Acknowledgement of sponsorship in the TV, Newspaper, Radio.
06. Formal acknowledgement of Premium sponsorship by the Master of Ceremonies
07. Company logo to be screened on Main Auditorium LED.
08. Option of corporate wrapped gift for up to 250 attendees – merchandise only, no literature
09. One of your companies representatives will get a chance to be in the Stage for Awarding.
10. Three complimentary corporate tickets to the Business Awards in Prime Position
11. Can nominate one company for the BWIO Award Free of Charge.
12. Sponsorship Award from Special Guest.

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COLOMBO CHANNEL 28



CHANNEL 17



CHANNEL 13



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6. Bronze Sponsorship USD \$ 2,000 (15 Sponsors)



01. A prerecorded (filmed) Company Commercial to be screened at the Gala Awards Night when you are presenting one of the top awards
02. Sponsor company profile of 150 words, logo and sponsorship acknowledgement in the souvenir book to be distributed to every guest at the Awards evening
03. Your logo will be there on the BWIO web pages for three months.
04. Acknowledgement of sponsorship in the TV, Newspaper, Radio.
05. Formal acknowledgement of Entertainment sponsorship by the Master of Ceremonies
06. Company logo to be screened on Main Auditorium LED.
07. Option of corporate wrapped gift for up to 250 attendees – merchandise only, no literature
08. Two complimentary corporate tickets to the BWIO Awards in Prime Position
09. Sponsorship Award from Special Guest.

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COLOMBO CHANNEL 28



CHANNEL 17



CHANNEL 13



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7. Souvenir Book Sponsors (A4) - (25 Sponsors)

- 01. Full Page USD \$ 400
- 02. Half Page USD \$ 180
- 03. Back Page USD \$ 600
- 04. Back Inner USD \$ 700

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CHANNEL 13



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8. Digital Banner Sponsors - USD \$ 500 (25 Sponsors)

- 01. A prerecorded (filmed) Sponsor video to be screened at the Gala Awards Night.
- 02. Sponsor company profile of 150 words, logo and sponsorship acknowledgement in the Awards programme promotional booklet to be distributed to every guest at the Awards evening
- 03. Your logo will be there on the BWIO web pages for three months.
- 04. Acknowledgement of sponsorship in the TV, Newspaper, Radio.
- 05. One complimentary ticket to the BWIO Awards

LIVE TELECASTING ON BELOW CHANNELS



COLOMBO CHANNEL 28



CHANNEL 17



CHANNEL 13



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9. Media - Print Sponsors - USD \$ 1,000 (3 Sponsors)
(English / Sinhala / Tamil Media)

01. Sponsor company profile of 150 words, logo and sponsorship acknowledgement in the Awards programme promotional booklet to be distributed to every guest at the Awards evening
02. Your logo will be there on the BWIO web pages for three months.
03. Acknowledgement of sponsorship in the TV, Newspaper, Radio.
04. One complimentary ticket to the BWIO Awards

LIVE TELECASTING ON BELOW CHANNELS



COLOMBO CHANNEL 28



CHANNEL 17



CHANNEL 13



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10. Media - TV Sponsors - USD \$ 1, 000 (3 Sponsors)
(English / Sinhala / Tamil Media)

01. Sponsor company profile of 150 words, logo and sponsorship acknowledgement in the Awards programme promotional booklet to be distributed to every guest at the Awards evening
02. Your logo will be there on the BWIO web pages for three months.
03. Acknowledgement of sponsorship in the TV, Newspaper, Radio.
04. One complimentary ticket to the BWIO Awards

LIVE TELECASTING ON BELOW CHANNELS



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11. Promotional Items

(Give away to the Award winners and Invitees) - 250 Nos

(Items for Giveaways - Cosmetics, FMCG, Tea, Sweets, and other Company Promotional Items)

01. Your logo will be there on the BWIO web pages for three months.
02. Acknowledgement of sponsorship in the TV, Newspaper, Radio.
03. One complimentary ticket to the BWIO Awards

LIVE TELECASTING ON BELOW CHANNELS



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Conditions of Sponsorship

It is agreed that :

1. The full term of this agreement is from 15th November 2025.
2. BWIO will deliver the SPONSORS the sponsorship benefits as set out in this agreement.
3. The sponsors are responsible for providing all their promotional material. Sponsors are responsible for the security of their equipments and materials at Business Awards.
4. Payments will be made as follows: BWIO will invoice THE SPONSOR for the amounts due under this agreement upon receipt of the sponsorship form
5. Payment will be due 30 days from the signed agreement reaching the BWIO.
6. Payment of all monies due and payable must be received (and Cheques cleared) by the BWIO prior to 15th April 2026, Organizations will not be listed as a sponsor in any official materials until full payment and a booking form have been received.
7. The parties acknowledge that BWIO maintains intellectual property rights to the Business Awards.
8. Intellectual property rights incorporate any materials produced by the BWIO Awards including all patents, copyrights, registered designs, and trademarks; any application or right to apply for registration of any of these rights; and the right to have confidential information kept confidential.
9. BWIO will design, manage and generally take responsibility for the public promotion, operation and delivery of the Awards as part of its overall business activities, BWIO agrees that all acknowledgments of The SPONSOR in the awards will confirm to The SPONSORS reasonable policy and instructions provided. The SPONSOR will provide BWIO with all relevant materials and guidelines to comply with this clause
10. The parties acknowledge that each party's name and logo is the property of that party and either that party and that either party must not use the other party's name and logo without prior consent.
11. Cancellation Policy: In the event of cancellation, a fee of 25% of total fees applies for cancellations prior to 15th April 2026.

Note : No refunds will be made for cancellations after this date. (25th April 2026)



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Chairman - Business World International Organization
(International Chapter)



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Company Seal & Signature
Managing Director /Chairman
Sponsoring Company

BWIO AWARDS 2025







BWIO PREVIOUS AWARDS





Contact us :

For all inquiries of Registration of Awards and Sponsorship Contact:

USA Office :

Business World International Organization

964 E, Badillo Street, Covina, CA 91724, USA

UK Office :

Business World International Organization

No: 27, Old Gloucester Street, London, WC1N 3AX, United Kingdom

Registered in United kingdom Number 15221736

Sri Lanka Operation Office :

Business World International Organization

**No: 295 3/2, 3rd Floor, George R De Silva Mawatha, Colombo 13,
Sri Lanka.**

To know the completed selection process, research process and benefits

Please visit our website : www.bwio.us

Email : bwiousa@gmail.com | bwiouk@gmail.com

Web : www.bwio.us | www.bwio.uk | www.bwio.lk

FB : Businessworldinternational

