

BWIO AWARDS

“ Recognizing and Rewarding the Spirit of Business & Entrepreneurship Globally ”



BUSINESS AWARDS QUESTIONS

WHO CAN APPLY?

- All Companies/Proprietary Firms/Partnership/Export and Import Companies/SMEs.
- Company Category - Micro / Small / Medium / Large / X-Large

YOUR COUNTRY

PART 1

01.	Name of the Organization	
02.	Year of Incorporation	
03.	Legal Status (Partnership/ Proprietorship /Private Limited/Public Limited (closely held)	
04.	Company Registration No	
05.	Address	
06.	Email / Mobile	
07.	Website	
08.	Brands	
09.	Bankers	
10.	Number of Employees	
11.	Annual Growth Rate	
12.	Annual Turnover	
13.	Auditors Report (Please attach Audited Accounts of the Last Two Financial Years)	
14.	Company Profile (Please attach a Copy)	
15.	Nominated Award Categories Options	#Option 1
	(Select Three Options from Award Categories)	#Option 2
		#Option 3

Awards & Recognitions You Received (Past)

01. _____

02. _____

03. _____

Corporate Social Responsibility Projects

01. Contribution towards Sustainable Environment & Society: _____

PART 2 (Please enclose a separate sheet)

Category Frame Work

Category	Investment / Net Turnover (LKR)	Turnover (LKR)	Operations
Micro	Up to 15 Mn.	Up to 20 Mn.	To be engaged in Business for 3 years
Small	> 15 Mn. - 250 Mn.	> 20 Mn. - 250 Mn.	
Medium	> 250 Mn. - 750 Mn.	> 250 Mn. - 750 Mn.	
Large	> 750 Mn. - 1,500 Mn.	> 750 Mn. - 1,500 Mn.	To be engaged in Business for 5 years
Extra Large	> 1,500 Mn.	> 1,500 Mn.	

Business Awards Questions

1. Business Overview

1.1	Provide a general overview of your business, including a brief history and summary of your current operations.	200 words
1.2	Describe your products and/or services. What makes your business unique and sets you apart from your competitors?	200 words
1.3	Provide an overview of the financial performance of your business over the past 12 months and how this compares to previous years.	200 words

2. Business Planning

2.1	Describe your business goals over the past 12 months, the strategies, improvements and changes you've used to achieve these goals and the results.	200 words
2.2	What are your future goals for the business and what specific actions are you taking to ensure you achieve them?	200 words

3. Marketing

3.1	Describe your target customers, how you market to them and the effectiveness of these activities.	200 words
-----	---	-----------

4. Customer Service

4.1	What strategies does your business use to create and retain loyal customers?	200 words
4.2	What processes do you have in place to measure customer satisfaction?	200 words

5. Staff (not applicable to Microbusiness category)

5.1	What strategies do you use to recruit, retain and motivate staff?	200 words
-----	---	-----------

Details of the Head of Business (Chairman / MD / CEO / Managing Partner / Proprietor)

Name:.....

Address:.....

Job Title:.....

Web:

Mobile:.....

Signature:.....

Email:.....

Date:.....



INDUSTRIES

- BWIO - 001. AESTHETICS & BEAUTY
- BWIO - 002. AGRICULTURE & AGRITECH
- BWIO - 003. APP DEVELOPMENT
- BWIO - 004. ART & DESIGN
- BWIO - 005. ARTIFICIAL INTELLIGENCE
- BWIO - 006. ASSOCIATIONS
- BWIO - 007. AUTOMOTIVE
- BWIO - 008. BANKING
- BWIO - 009. BEAUTY & COSMETICS
- BWIO - 010. BIOTECHNOLOGY
- BWIO - 011. BLOCK CHAIN & CRYPTO CURRENCY
- BWIO - 012. BRANDING, ADVERTISING & MARKETING
- BWIO - 013. BUSINESS TO BUSINESS
- BWIO - 014. BUSINESS TO CONSUMER
- BWIO - 015. CELEBRITY & FAN ENGAGEMENT
- BWIO - 016. CHEMICALS
- BWIO - 017. CHILDREN
- BWIO - 018. COLLEGES / UNIVERSITIES
- BWIO - 019. COMMERCIAL
- BWIO - 020. COMMUNITY
- BWIO - 021. CONGLOMERATES
- BWIO - 022. CONSTRUCTION
- BWIO - 023. CYBER SECURITY
- BWIO - 024. CONSULTING
- BWIO - 025. CONSUMER ELECTRONICS
- BWIO - 026. CONSUMER PRODUCTS & SERVICES
- BWIO - 027. CORPORATE SOCIAL RESPONSIBILITY
- BWIO - 028. CORPORATION
- BWIO - 029. CROWD FUNDING & FINTECH
- BWIO - 030. DATA & ANALYTICS
- BWIO - 031. DESIGN / WEB AGENCY
- BWIO - 032. DIVERSIFIED SERVICES
- BWIO - 033. E-COMMERCE
- BWIO - 034. E-LEARNING
- BWIO - 035. EDUCATION
- BWIO - 036. ELECTRONICS
- BWIO - 037. EMPLOYMENT SERVICES
- BWIO - 038. ENERGY
- BWIO - 039. ENGINEERING
- BWIO - 040. ENTERTAINMENT
- BWIO - 041. EVENTS
- BWIO - 042. FASHION
- BWIO - 043. FAMILY / PARENTING
- BWIO - 044. FINANCIAL SERVICES
- BWIO - 045. FOOD & BEVERAGE
- BWIO - 046. GAMING & E-SPORTS
- BWIO - 047. GOVERNMENT
- BWIO - 048. GREEN / ECO-FRIENDLY
- BWIO - 049. HEALTH, WELLNESS & FITNESS
- BWIO - 050. HOSPITALITY & LEISURE
- BWIO - 051. HOUSEHOLD SUPPLIES
- BWIO - 052. HUMANITARIAN AID & RELIEF
- BWIO - 053. INDUSTRIAL
- BWIO - 054. INFORMATION TECHNOLOGY (IT)
- BWIO - 055. INFRASTRUCTURE DEVELOPMENT
- BWIO - 056. INSURANCE
- BWIO - 057. INTERNET & NEW MEDIA
- BWIO - 058. INVESTMENT
- BWIO - 059. LAW & LEGAL SERVICES
- BWIO - 060. LOGISTICS & SUPPLY CHAIN
- BWIO - 061. LUXURY GOODS & SERVICES
- BWIO - 062. MANUFACTURING
- BWIO - 063. MARKETPLACE
- BWIO - 064. MATERIALS & SUPPLIES
- BWIO - 065. MEDIA, NEWS & NEWSPAPER
- BWIO - 066. METALS & MINING
- BWIO - 067. METAVERSE & VIRTUAL WORLDS
- BWIO - 068. MOVIE / FILM
- BWIO - 069. MULTILEVEL MARKETING
- BWIO - 070. MUSIC
- BWIO - 071. NANOTECHNOLOGY
- BWIO - 072. NEXTGEN TECHNOLOGY
- BWIO - 073. NONPROFIT ORGANIZATIONS
- BWIO - 074. OIL & GAS
- BWIO - 075. PERSONAL CARE
- BWIO - 076. PET CARE
- BWIO - 077. PHARMACEUTICALS
- BWIO - 078. POLITICAL & PUBLIC AFFAIRS
- BWIO - 079. PROFESSIONAL SERVICES
- BWIO - 080. PROPERTY & REAL ESTATE
- BWIO - 081. PUBLIC RELATIONS
- BWIO - 082. PUBLISHING
- BWIO - 083. RADIO
- BWIO - 084. RECRUITMENT
- BWIO - 085. RESTAURANT
- BWIO - 086. RELIGION / SPIRITUALITY
- BWIO - 087. RETAIL
- BWIO - 088. ROBOTICS
- BWIO - 089. SAFETY / SECURITY
- BWIO - 090. SHIPPING
- BWIO - 091. SMALL & MEDIUM ENTERPRISES (SMES)
- BWIO - 092. SMART CITIES & INFRASTRUCTURE
- BWIO - 093. SOCIAL MEDIA & NETWORKING
- BWIO - 094. SOFTWARE
- BWIO - 095. SPORTS
- BWIO - 096. SUSTAINABILITY & ENVIRONMENT
- BWIO - 097. TECHNOLOGY / SCIENCE
- BWIO - 098. TELECOMMUNICATIONS
- BWIO - 099. TELEMEDICINE & HEALTHTECH
- BWIO - 100. TELEVISION & BROADCASTING
- BWIO - 101. TEXTILES & APPAREL
- BWIO - 102. TRANSPORTATION
- BWIO - 103. TRAINING / KNOWLEDGE-BASED
- BWIO - 104. TRAVEL / TOURISM
- BWIO - 105. TOY
- BWIO - 106. TRAVEL
- BWIO - 107. UTILITIES
- BWIO - 108. VIRTUAL & AUGMENTED REALITY (VR/AR)
- BWIO - 109. WASTE MANAGEMENT & RECYCLING
- BWIO - 110. NEW INDUSTRY

AWARD CATEGORIES

01. BUSINESS & COMPANY
02. HUMAN RESOURCES
03. CORPORATE SOCIAL RESPONSIBILITY
04. SMART CITIES
05. GREEN FUTURE
06. WATER SECTOR
07. SOLAR
08. EDUCATION
09. EDUTECH
10. HEALTHCARE
11. QUALITY
12. MANUFACTURING
13. CUSTOMER SERVICE
14. REAL ESTATE / CONSTRUCTION
15. LOGISTIC / SUPPLY CHAIN
16. HOTEL INDUSTRY
17. FOOD & GROCERY
18. INFORMATION TECHNOLOGY (IT)
19. BANKING, FINANCIAL SERVICES & INSURANCE
20. EXCELLENCE IN INNOVATION
21. BRANDING & MARKETING
22. ENGINEERING
23. LEARNING & DEVELOPMENT
24. OUTSOURCING
25. RETAIL DESIGN & RETAIL ARCHITECTURE
26. ARTIFICIAL INTELLIGENCE (AI)
27. BLOCK CHAIN
28. FACILITIES MANAGEMENT
29. IOT
30. START - UP
31. WOMEN LEADERSHIP
32. OIL AND GAS
33. TELECOM
34. HOSPITALS
35. INFRASTRUCTURE
36. MULTIPLEX
37. PAYMENTS
38. AUTO RETAIL
39. SHOPPING MALL
40. TRAVEL & TOURISM
41. INDUSTRY SPECIFIC
42. ENTREPRENEUR
43. E - BUSINESS
44. CRISIS MANAGEMENT, MEDIA, PR & OTHER
45. PRODUCT
46. BEAUTY & WELLNESS
47. CREATIVE & SERVICE SECTORS
48. NGOS

BUSINESS WORLD INTERNATIONAL AWARD METHODOLOGY IS AS FOLLOWS:

1. Selected Nominations may be called for evaluation presentation by the Jury.
2. Finalists will be chosen from among the Merit Listed Organizations.
3. Presence during the evaluation presentation is mandatory to qualify for the Award.

As a part of the process, an Awards Committee is constituted, which comprises of Senior Professionals from Academia, Government, Industry & other Stakeholders in the area of governance. initial screening of the project is carried out on the basis of the information sought in the prescribed format. Additional information, if required, would be sought and may be supplemented with BWIO's own research or the knowledge base of the awards committee. The Awards Committee then deliberates and decides on the awardees. The Awards Committee may also nominate projects in special category that it feels should be in the consideration set.

Terms & Conditions

- Each submission must include : a completed nomination form / project
- Information as per the enclosed format
- Each Category separate Application must be submitted
- Both hard and electronic copies (submitted via Email) and Softcopy in a CD are needed. The hard copies should be duly signed and stamped.
- One implementing company can nominate more than one project / nomination.
- The Awards Committee can also at its discretion nominate projects or people that it feels are deserving and should be under the consideration set.
- BWIO and its group companies reserve the right to reproduce submitted materials. These reproductions may be edited to suit the format.
- Submitted nominations cannot be withdrawn for want of Organization approval, retracting submitted information, submitting additional information or any other related cause, Organization approval should be acquired beforehand.
- BWIO - USA has the approval of checking the authenticity of the provided information by contacting the organization's head, senior manager, IT staff, consultants, suppliers or business partners. The provided information and context may or may not be revealed to these parties, depending on the situation.
- BWIO - USA would retain the right to ask for additional information or clarification from the nominee. Cooperation from the nominee would be highly appreciated.
- All early bird entries get 5 additional points to the jury evaluation.
- Top performing nomination that can contribute to best practices will be conferred the highest national ranking of - Platinum Award
- The certificates and awards are conferred in person only and all qualifying nominees or their representatives would need to personally attend the Awards ceremony.

Ethics policy

Business World International Organization is committed to high standards of ethical conduct and in pursuance of these we follow the following guidelines.

- The employees of the organization are barred from offering gifts or any other consideration that may be considered improper to any government functionary towards the conduct of business or towards discharging their official duties.
- Our awards follow an editorially independent process. Employees and their immediate relatives are ineligible for applying for or receiving any of our awards. Any form of canvassing towards our awards is prohibited and all such entries are summarily rejected.
- Most of our programs are designed in consultation with the relevant domain ministries, academics, economists and experts etc. due acknowledgment is provided to the government departments, academic and development institutions etc. that extend formal institutional support to our programs.
- Participation certificates will be awarded to all delegates of the companies. Time relevant refreshments, fellowship and gala dinner are provided during awards ceremony.
- The cost of the programs, content generation, publicity and revenue generation is through, entry & processing fee, sponsorship, advertising and delegate fee collection.
- The names of sponsors are prominently acknowledged on our web-site, on - site and souvenir as well as in general communication as per our published sponsorship benefits

Account Details:

Entry/Processing Fee US \$

GLOBAL PARTNER

Office USA :

Business World International Organization - INC

964 E, Badillo Street, Covina, CA 91724, USA

Email : bwiousa@gmail.com | bwiouk@gmail.com

Web : www.bwio.us | www.bwio.uk | www.bwio.lk