

BUSINESS WORLD INTERNATIONAL AWARDS 2023



SPONSORSHIP PROPOSAL

Date : 18th May 2024

Venue :



Time : 6.00pm - 11.30pm



Supported By:



We Support:



Business World International Organization INC

964 E, Badillo Street, Covina, CA91724, USA

Email : awards@bwio.us

Web : www.bwio.us



Business World International Organization (Pvt) Ltd

Sri Lanka Country Office : No. 06, Macleod Road, Bambalapitiya, Colombo 4
Sri Lanka Corporate Office : No. 295 3/2, 3rd Floor, George R De Silva Mawatha,
Colombo 13, Sri Lanka
Tel : +94-117179697 , Hot Line : +94-775871914, +94-771432007

Dear Sir/Madam,

SPONSORSHIP PROPOSAL FOR BUSINESS WORLD INTERNATIONAL AWARDS 2023

"The Business Awards are a recognition and celebration of business excellence. They provide inspiration to businesses and set benchmarks for best practice."

Business world International Awards are one of the most prestigious annual events of the Business World International Organization, United States Of America.

It's a time when the business community honours its most outstanding performers.

It gives us great pleasure to invite your company to join with other community minded corporate sponsors and become a sponsor of the 2023 Business Awards.

The Business World International Organization aims to recognize the success and vitality of the world business sector. this unique annual awards program has been established specifically to acknowledge, encourage and celebrate excellence amongst businesses and community by giving them the opportunity to gain valuable exposure and well-deserved recognition for their ambitions. The BWIO are the highest honours within the Asia Pacific region. The main goal of the Award program is to help the Sri Lankan business sector grow and prosper, and to market the BWIO as an investment destination for the rest of the Country and beyond.

The BWIO as the organizers of this important initiative greatly acknowledge and salute your organizational support and contribution to promoting businesses and would be very honoured if you would consider sponsoring the event. The event attracts Business Owners, high level Enterprises from the private sector, Government, small and medium enterprise, and other VIP's throughout the Country.

This is an ideal opportunity for you to get your message across to some of the most influential people in the Business world Community.

For more information about any of the information contained in this sponsorship package, please contact :

Yours Faithfully,



Chairman
Business World International Organization (International Chapter)

Sponsorship Packages

1. Main Sponsorship – US \$10,000 (3 Sponsors) ☐

- ☒ ● A prerecorded (filmed) Company Commercial to be screened at the Gala Awards Night when you are presenting one of the top awards.
- ☒ ● Sponsor company profile of 250 words, logo and Premium sponsorship acknowledgement in the souvenir book to be distributed to every guest at the Awards evening.
- ☒ ● Company logo on All publications and advertising relating to the Business Awards.
- ☒ ● Opportunity to feature in newspaper Special Feature for one week.
- ☒ ● Your logo will be there on the BWIO web pages for one year.
 - Acknowledgement of sponsorship in the TV, News paper, Radio.
- ☒ ● Formal acknowledgement of Premium sponsorship by the Master of Ceremonies.
- ☒ ● Company logo to be screened on Main Auditorium Projector Screen.
- ☒ ● Option of corporate wrapped gift for up to 250 attendees – merchandise only, no literature.
 - One of your companies representatives will get a chance be in the Stage for Awarding.
- ☒ ● Five complimentary corporate tickets to the Business Awards in Prime Position.
 - Can nominate two company for the BWIO Award Free of Charge.
 - Special VIP table for the Sponsorship and Special Award from the Chief Guest.

2. Platinum Sponsorship – US \$6,000 (5 Sponsors) ☐

- ☒ ● A prerecorded (filmed) Company Commercial to be screened at the Gala Awards Night when you are presenting one of the top awards
- ☒ ● Sponsor company profile of 250 words, logo and Premium sponsorship acknowledgement in the souvenir book to be distributed to every guest at the Awards evening
- ☒ ● Company logo on All publications and advertising relating to the Business Awards
- ☒ ● Opportunity to feature in newspaper Special Feature for one week
- ☒ ● Your logo will be there on the BWIO web pages for six months.
 - Acknowledgement of sponsorship in the TV, News paper, Radio.
- ☒ ● Formal acknowledgement of Premium sponsorship by the Master of Ceremonies
- ☒ ● Company logo to be screened on Main Auditorium Projector Screen
- ☒ ● Option of corporate wrapped gift for up to 250 attendees – merchandise only, no literature
 - One of your companies representatives will get a chance be in the Stage for Awarding.
- ☒ ● Four complimentary corporate ticket to the Business Awards in Prime Position
 - Can nominate one company for the BWIO Award Free of Charge.
 - Special VIP table for the Sponsorship and Special Award from the Guest Honors



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3. Gold Sponsorship – US \$4,000 (5 Sponsors) ☐

- ☒ ● A prerecorded (filmed) Company Commercial to be screened at the Gala Awards Night when you are presenting one of the top awards
- ☒ ● Sponsor company profile of 250 words, logo and Premium sponsorship acknowledgement in the souvenir book to be distributed to every guest at the Awards evening
- ☒ ● Company logo on All publications and advertising relating to the Business Awards
 - Opportunity to feature in newspaper Special Feature for one week
 - Your logo will be there on the BWIO web pages for six months .
 - Acknowledgement of sponsorship in the TV, News paper, Radio.
 - Formal acknowledgement of Premium sponsorship by the Master of Ceremonies
 - Company logo to be screened on Main Auditorium Projector Screen
 - Option of corporate wrapped gift for up to 250 attendees – merchandise only, no literature
 - One of your companies representatives will get a chance be in the Stage for Awarding.
 - Three complimentary corporate tickets to the Business Awards in Prime Position
 - Can nominate one company for the BWIO Award Free of Charge.
 - Special VIP table for the Sponsorship and Special Award from the Special Guest.

4. Silver Sponsorship – US \$3,000 (10 Sponsors) ☐

- ☒ ● A prerecorded (filmed) Company Commercial to be screened at the Gala Awards Night when you are presenting one of the top awards
- ☒ ● Sponsor company profile of 250 words, logo and Premium sponsorship acknowledgement in the souvenir book to be distributed to every guest at the Awards evening
- ☒ ● Company logo on All publications and advertising relating to the Business Awards
 - Opportunity to feature in newspaper Special Feature for one week
 - Your logo will be there on the BWIO web pages for six months .
 - Acknowledgement of sponsorship in the TV, News paper, Radio.
 - Formal acknowledgement of Premium sponsorship by the Master of Ceremonies
 - Company logo to be screened on Main Auditorium Projector Screen
 - Option of corporate wrapped gift for up to 250 attendees – merchandise only, no literature
 - One of your companies representatives will get a chance be in the Stage for Awarding.
 - Three complimentary corporate tickets to the Business Awards in Prime Position
 - Can nominate one company for the BWIO Award Free of Charge.



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5. Bronze Sponsorship USD 2000 (15 Sponsors) ☐

- A prerecorded (filmed) Company Commercial to be screened at the Gala Awards Night when you are presenting one of the top awards
- Sponsor company profile of 150 words, logo and sponsorship acknowledgement in the souvenir book to be distributed to every guest at the Awards evening
- Opportunity to feature in newspaper Special Feature for one week
- Your logo will be there on the BWIO web pages for three months .
- Acknowledgement of sponsorship in the TV, News paper, Radio.
- Formal acknowledgement of Entertainment sponsorship by the Master of Ceremonies
- Company logo to be screened on Main Auditorium Projector Screen
- Option of corporate wrapped gift for up to 250 attendees – merchandise only, no literature
- Two complimentary corporate tickets to the BWIO Awards in Prime Position

6. Souvenir Book Sponsors (A4) - (25 Sponsors) ☐

- Full Page USD 400
- Half Page USD 180
- Back Page USD 600
- Back Inner USD 700

7. Digital Banner Sponsors - US \$ 500 (25 Sponsors) ☐

- A prerecorded (filmed) Sponsor video to be screened at the Gala Awards Night.
- Sponsor company profile of 150 words, logo and sponsorship acknowledgement in the
- Awards program promotional booklet to be distributed to every guest at the Awards evening
- Your logo will be there on the BWIO web pages for three months.
- Acknowledgement of sponsorship in the TV, News paper, Radio.
- Opportunity to feature in newspaper Special Feature for one week
- One complimentary ticket to the BWIO Awards

8. Media - Print Sponsors - US \$ 1000 (3 Sponsors English /Sinhala/ Tamil Media)

- Sponsor company profile of 150 words, logo and sponsorship acknowledgement in the
- Awards program promotional booklet to be distributed to every guest at the Awards evening
- Your logo will be there on the BWIO web pages for three months .
- Acknowledgement of sponsorship in the TV, News paper, Radio.
- Opportunity to feature in newspaper Special Feature for one week
- One complimentary ticket to the BWIO Awards



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9. Media - TV Sponsors - US \$ 1000 (3 Sponsors) ☐

(English /Sinhala/ Tamil)

- Sponsor company profile of 150 words, logo and sponsorship acknowledgement in the
- Awards program promotional booklet to be distributed to every guest at the Awards evening
- Your logo will be there on the BWIO web pages for three months .
- Acknowledgement of sponsorship in the TV, News paper, Radio.
- Opportunity to feature in newspaper Special Feature for one week
- One complimentary ticket to the BWIO Awards

10. Promotional Items (Give away to the Award winners and Invitees)

- 200 Nos ☐

(Items for Giveaways - Cosmetics , FMCG, Tea, Sweets, and other Company Promotional Items)

- Your logo will be there on the BWIO web pages for three months .
- Acknowledgement of sponsorship in the TV, News paper, Radio.
- Opportunity to feature in newspaper Special Feature for one week
- One complimentary ticket to the BWIO Awards



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Conditions of Sponsorship

It is agreed that :

1. The full term of this agreement is from 15th February 2024.
2. BWIO will deliver to the SPONSORS the sponsorship benefits as set out in this agreement.
3. The sponsors are responsible for providing all their promotional material. Sponsors are responsible for the security of their equipments and materials at Business Awards.
4. Payments will be made as follows: BWIO will invoice THE SPONSOR for the amounts due under this agreement upon receipt of the sponsorship form
5. Payment will be due 30 days from the signed agreement reaching the BWIO.
6. Payment of all monies due and payable must be received (and Cheques cleared) by the BWIO prior to 15th April 2024, Organizations will not be listed as a sponsor in any official materials until full payment and a booking form have been received.
7. The parties acknowledge that BWIO maintains intellectual property rights to the Business Awards.
8. Intellectual property rights incorporate any materials produced by the BWIO Awards including all patents, copyrights, registered designs, and trademarks; any application or right to apply for registration of any of these rights; and the right to have confidential information kept confidential.
9. BWIO will design, manage and generally take responsibility for the public promotion, operation and delivery of the Awards as part of its overall business activities, BWIO agrees that all acknowledgments of The SPONSOR in the awards will confirm to The SPONSORS reasonable policy and instructions provided. The SPONSOR will provide BWIO with all relevant materials and guidelines to comply with this clause
10. The parties acknowledge that each party's name and logo is the property of that party and either that party and that either party must not use the other party's name and logo without prior consent.
11. Cancellation Policy: In the event of cancellation, a fee of 25% of total fees applies for cancellations prior to 5th April 2024.

Note : No refunds will be made for cancellations after this date. (5th April 2024)



Chairman - Business World International Organization
(International Chapter)



Company Seal & Signature
Managing Director /Chairman
Sponsoring Company



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Sri Lanka Chapter :

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