



BUSINESS WORLD INTERNATIONAL AWARDS

**World's Topmost Company Certification & Corporate Awards
(A Celebration of Leadership, Talent, Success & Achievement)**



Business World International Organization INC

964 E, Badillo Street, Covina, CA91724, USA

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ABOUT BWIO AWARDS

BWIO-USA Awards is a distinctive recognition for a company recognized as a leader in its industry category based on current year marketing standing. It identifies and recognizes the achievements made by the organizations which have demonstrated exceptional business performance without undermining their integrity and help in shaping the society at large. The award has been conceptualized to include the organizations from diversified business segments



Each company under its particular industry is thoroughly evaluated by the BWIO-USA team and the jury panel in an unbiased selection process due to which the credibility of these awards has always been admired across the World.

The award signifies the true essence of pride and honour as it is a recognition of the hard work, success, creativity and responsibility.

ABOUT OUR COMPANY:

BWIO -USA is a multinational business consulting and market research firm headquartered in USA which provides consulting to companies interested in increasing profits, sales and revenue or aiming to start new ventures, BWIO - USA is the trusted advisor to many of the world's most leading businesses and institutions. The insights and quality services we provide help build trust and assurance in the capital markets and in economics across the globe. Let's combine your aspirations with our world -class strategies to achieve your business goals.

ADVANTAGES & BENEFITS



Get Rewarded:

BWIO -USA awards present a great opportunity for corporate organizations to win the recognition for the great work and business excellence they have been delivering to consumers, shareholders, and other key stakeholders.



Competitive Advantage:

Winning the award will not only provide a worldwide recognition and prestige but also a competitive advantage in driving business in this aggressive competitive world as this award is held in high esteem by the consumers and the industry personal.



Boost the Morale:

The award definitely serves as a great booster to the morale of the employees and stakeholders by enhancing the reputation of the company due to the trust factor associated with the award title, motivating them to work with much more commitment.



Grow your Business:

During our market research and study we discovered that the companies which have been using our logo in their publicity material & marketing collateral's (including brochures, catalogues, hoardings, newspapers and TV ads) have experienced a significant growth of 5% to 30% in their business in the past years.



Connect with the Best:

The award ceremony will prove to be one of the greatest networking opportunities under one roof as you will be able to meet high level representatives and connect with the best minds of the world economy. More than 200 people including the Chairman, Managing Directors, CEOs, Vice Presidents will be attending this corporate event.

WHAT WILL YOUR BUSINESS GET FROM THE ASSOCIATION WITH THIS AWARD ?

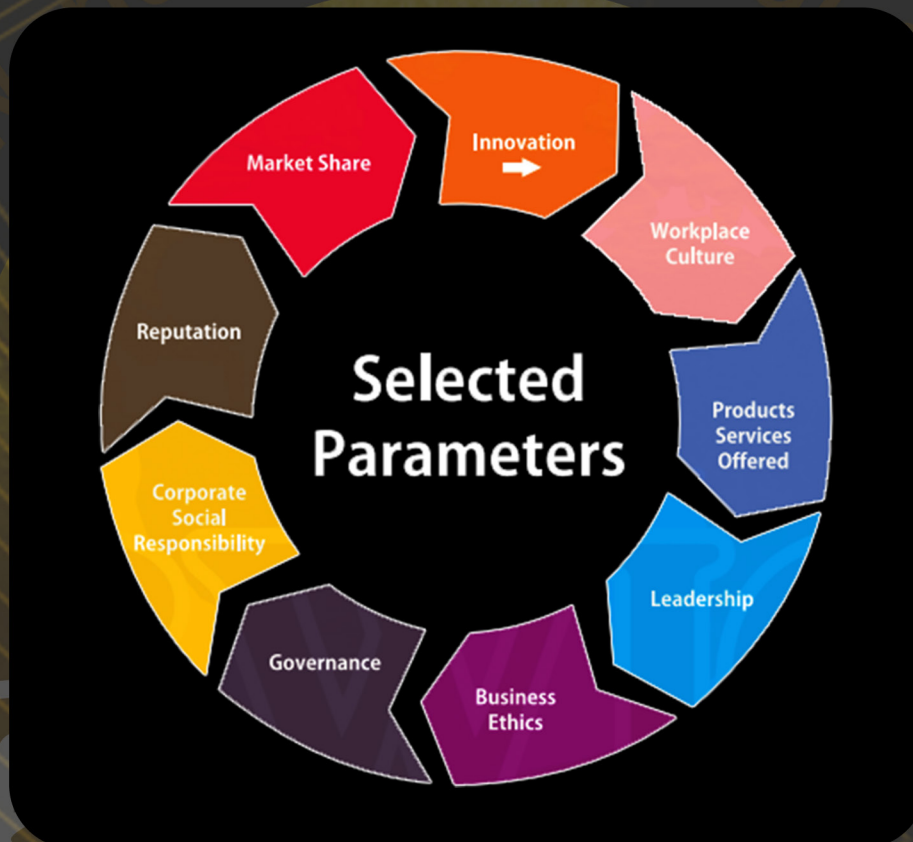
1. The winners will be entitled to use the logo of BWIO -USA award for one year. which means till next one year after receiving the award in all their publicity and marketing material (including brochure, catalogues, hoardings, newspapers & TV Ads)
2. A trophy, Medal and certificate with the title of BWIO-USA award will be awarded to your company.
3. Media coverage /interactions, publicity through press release distribution, publicity on social media platforms and other PR activities to ensure maximum coverage and mileage for the companies.
4. One senior delegate from each company will be invited to receive the award.
5. Two minutes time will be provided to each company awardees during media bite session to speak about their company after the award ceremony.
6. Fellowship and Dinner in a (four/five star Hotel)

SELECTION PROCESS & RESEARCH METHODOLOGY:

BWIO awards is the most admired business platform across the world due to its exhaustive research and selection process. It is a powerful platform for the companies to reveal their achievements & success stories to the world. The selection process comprises of the key factors such as over all market share, innovation, workplace culture, products/services offered, leadership, business ethics, governance, corporate social responsibility, reputation and other similar elements.

Companies shortlisted are not only selected based upon sales /turnover/profits of the company. the most important thing is that these companies have worked hard to achieve excellence. We follow the most transparent and authentic process of selecting the companies.

Please read more details of selection process and research methodology on our website: www.bwio.us



Awards Winner 2020/2021



Some of the Past Winners 2018 / 2019



REGISTRATION PROCESS & FEES:

In order to register and participate, all the winners must fill and submit the registration e-form via registration link on our website & make the payment of the registration fee through online/offline mode (Cheque/Card/Electronic bank transfer.)

The registration and the logo usage rights fee for one year has been fixed by the jury. The payment of the registration fee is mandatory for all winners without exception. This includes invitation for one delegate of the company to receive the award.

The fee charged , includes the cost of the market research conducted in order to select the companies and this contribution made by you empowers us to carry on this process and give you the BWIO - USA award every year.

Please visit our website: www.bwio.us for completing and submitting your registration e-form for the payment process you can write to us at : awards@bwio.us



THE WINNERS:

BWIO-USA Award has become one of world's most coveted accolade to be achieved by the an organization. after weeks of brainstorming , field work , research the BWIO team is pleased to present to you the top and the most trusted corporate organization. Business World International Organization (USA) has a standing reputation of more than 5 years in data survey and market research. Through our comprehensive research we have shortlisted the truly deserving companies amongst more than 500 companies from all over the world.

Some of the companies selected as BWIO -USA Award winners are listed above.

INVITED CHIEF GUEST & AWARDESS:

The magnificent award ceremony will be celebrated with more than 200 delegates including Chairman, CEO's, Managing Directors, Vice Presidents, Directors and Media personalities senior Govt. Officers & Presidents of business and trade organizations are invited to grace the occasion & present awards to the participating winner.

More than 100 successful companies will be recognized , felicitated and honoured at the BWIO-USA awards Ceremony.



SPONSORSHIP OPPORTUNITIES :

Don't miss your chance to be a part of the BWIO-USA awards program. Take advantage of a variety of sponsorship and promotional opportunities designed to help your company get Maximum visibility during the awards program.

We have packaged together some interesting options to allow you to make the most of the numerous networking , branding and promotional opportunities.

- | | |
|------------------------|--------------------------|
| 1.Main Sponsorship | - USD 6000 (3 Sponsors) |
| 2.Platinum Sponsorship | - USD 4500 (5 Sponsors) |
| 3.Gold Sponsorship | - USD 3500 (5 Sponsors) |
| 4.Silver Sponsorship | - USD 2500 (10 Sponsors) |
| 5.Bronze Sponsorship | - USD 2000 (15 Sponsors) |

As a sponsor you will get a targeted exposure , optimum showcase & a tremendous networking opportunity for complete package details please visit our website:

www.bwio.us





Contact us please :

For all Enquiries, Registration awards Ceremony, and Sponsorship Contact:

USA Office :

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Tel: +1 (888) 641 8801

Sri Lanka Chapter:

Business World International Organization (Pvt) Ltd,

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E-mail:awards@bwio.us

Web : www.bwio.us

Tel:+94 11 717 9697 / Hotline ; 077 143 2007

To Know the completed selection process, research process and benefits

Please visit our website: **www.bwio.us**





Business World International Awards

" Recognizing and rewarding the Spirit of the Business & Entrepreneurship Globally "

WHO CAN NOMINATE?

- All Companies/Proprietary firms/Partnership/Export and Import Companies/SMEs.
- The Awards Committee can also, at its own discretion, nominate projects or people if it feels are deserving and should be under the consideration set

YOUR COUNTRY

PART 1

Name of the Organization	
Year of Incorporation	
Legal Status (Partnership/ Proprietorship /Private limited/Public limited (closely held)	
Company Registration No	
Address	
Email / Mobile	
Website	
Brands	
Bankers	
Number of Employees	
Annual Growth Rate	
Annual Turnover	
Auditors Report (Please attach Audited Accounts of the Last Two Financial Years)	
Company Profile (Please attach a Copy)	
Nominated award Categories Options	#Option 1
(Select Three Options from Awards Categories)	#Option 2
	#Option 3

Awards & Recognitions You Received (Past)

01. _____
02. _____
03. _____

Corporate Social Responsibility Projects

01. Contribution towards sustainable environment: _____
- _____
- _____

02. Contribution to the Society: _____

PART 2 (Please enclose a separate sheet)

1. Explain, what different has been made that makes this an outstanding nomination (no more than 100 words)?
2. Who is the champion of this initiative / achievement / implementation?
3. Provide brief business description in 500 words.

Category Frame Work

Category	No of Full Time/ Permanent Employees	Initial Capital (Rs)	Turnover Annual (Rs)
Large	Above 50	More than 50 M	More than 100 M
Medium	25-50	25-50 M	50M-100 M
Small	10-25	10-25M	10M-50 M
Micro	Less than 10	Less than 10 M	0-10 M

PART 3

Questionnaire

Section A

1. What have been your business challenges?
2. How did you overcome these Business Challenges?
3. How can the government help your business grow?
4. How can financial sector help your business grow?
5. How have the use of Information and Communication Technologies (ICT) helped your business grow?
6. List out 3 additional factors that can help your business grow faster?

Section B

1. What initiatives have you undertaken to increase competency of the organization?
2. What initiatives have you undertaken to increase the employee motivation?
3. What initiatives have you undertaken for employee retention?
4. How much emphasis does your organization place on quality and customer satisfaction? Please explain.

Details of the Head of Business (MD/CEO/Managing Partner/Proprietor)

Name:

Address:

Job title:

Date:

Mobile:

Signature:

Email:

Business
Seal / Stamp

AWARD CATEGORIES (Platinum/Gold/Silver/Bronze)

- ❖ Businessmen of the Year.
- ❖ Business Woman of the Year.
- ❖ Young Businessmen of the Year.
- ❖ Young Business Woman of the Year.
- ❖ Emerging Company of the year (Different Industry)
- ❖ Entrepreneur of the year-Men
- ❖ Entrepreneur of the year-Woman
- ❖ Lifetime Achievement Award
- ❖ Service Excellence Award
- ❖ Leadership Excellence Award
- ❖ Corporate governance Excellence Award
- ❖ Best CEO/COO/CFO of the Year Award
- ❖ Best Manager of the Year Award
- ❖ Best Executive of the Year Award
- ❖ Best Brand Manager Award
- ❖ Best CSR Project of the Year Award
- ❖ Good will Ambassador Award
- ❖ Special Appreciation Award
- ❖ Global Marketing Company of the Year
- ❖ Business World International Excellence Award
- ❖ Overall Achievement Award

SECTOR CATEGORIES (Large/Medium/Small/Micro)

- ❖ Infrastructure & Utilities.
- ❖ Trading
- ❖ Shipping & Shipping Related Services.
- ❖ Account & Auditing Services.
- ❖ Association & Societies Sector.
- ❖ Diversified Group of companies.
- ❖ Educational Sector.
- ❖ Manufacturing, Distribution & Sales
- ❖ Engineering Sector.
- ❖ Apparel, Textile & Leather
- ❖ Chemical, Ceramic & Glasses
- ❖ Radio/TV Channel & Media.
- ❖ Automobiles
- ❖ Agriculture & Plantations
- ❖ Construction
- ❖ Biotechnology & Pharmaceuticals
- ❖ Communication, IT & ICT Services
- ❖ Beauty Culture institute and Services
- ❖ Electronic Goods & Compound.
- ❖ Mobile Technology & Services.
- ❖ FMCG & Consumer Durables.
- ❖ Import & Export.
- ❖ Energy/Renewable Energy (Solar/Wind/Bio Gas/Coal/Batteries, Etc)
- ❖ Food & Agro based Products.
- ❖ Food & Beverages.
- ❖ Handicraft & handlooms.
- ❖ Hospitality & Tourism.
- ❖ Health care & Related Services.
- ❖ Gem & Jewellery.
- ❖ Logistics & Transportation.
- ❖ Livestock & Fisheries.
- ❖ Printing & related Services.
- ❖ Non-Banking & Financial Services.
- ❖ Non-Traditional Sector.
- ❖ Other Service & Industries



Business World International Award Methodology is as Follows:

1. Selected Nominations may be called for evaluation presentation by the Jury.
2. Finalists will be chosen from among the Merit listed organizations.
3. Presence during the evaluation presentation is mandatory to qualify for the Award.

As a part of the process, an Awards committee is constituted, which comprises of senior professionals from academia, government, industry & other Stakeholders in the area of governance. Initial screening of the project is carried out on the basis of the information sought in the prescribed format. Additional information, if required, would be sought and may be supplemented with BWIO Owns research or the knowledge base of the awards committee. The award committee then deliberates and decides on the awardees. The committee may also nominate projects in special category that it feels should be in the consideration set.

Terms & Conditions

- Each submission must include: A completed nomination form / Project Information as per the enclosed format
- Each Category separate Application need to submit
- Both hard and electronic copies (submitted via Email) and Softcopy in a CD are needed. The hard copies should be duly signed and stamped.
- One implementing company can nominate more than one project / nomination.
- The Awards committee can also at its discretion nominate projects or people that it feels are deserving and should be under the consideration set.
- Business World International Organization and its group companies reserve the right to reproduce submitted materials. These reproductions may be edited to suit the format.
- Submitted nominations cannot be withdrawn for want of Organization approval, retracting submitted information, submitting additional information or any other related cause. Organization approval should be acquired before – hand.
- BWIO- USA has the approval of checking the authenticity of the provided information by contacting the organization's head, senior manager, IT staff, consultants, suppliers or business partners. The provided information and context may or may not be revealed to these parties, depending on the situation.
- BWIO- USA would retain the right to ask for additional information or clarification from the nominee. Co- operation from the nominee would be highly appreciated.
- All Early bird Entries get additional 5 points to the jury Evaluation
- Top performing nomination that can contribute to best practices will be conferred highest national ranking platinum Award
- The certificates and awards are conferred in person only and all qualifying nominees would need to personally attend the Award ceremony or their representatives
- No delegate fee for one awardee, for everyone else a delegate fee of 85 US \$ per delegate or 350 US \$ for five delegates would apply for attending the award ceremony.

Ethics policy

Business World International Organization is committed to high standards of ethical conduct and in pursuance of these we follow the following guidelines.

- The employees of the organization are barred from offering gifts or any other consideration that may considered improper to any government functionary towards the conduct of business or towards discharging their official duties.
- Our awards follow an editorially independent process. Employees and their immediate relatives are ineligible for applying for or receiving any of our awards. any form of canvassing towards our awards is prohibited and all such entries are summarily rejected.
- Most of our programs are designed in consultation with the relevant domain ministries, academics, economists and experts etc. due acknowledgment is provided to the government departments, academic and development institutions etc. that extend formal institutional support to our programs.
- Participation certificates will be awarding all delegates of the companies. time relevant refreshments, fellowship and gala dinner are provided during award ceremony.
- The cost of the programs, content generation, publicity and revenue generation is through, Entry & processing fee, sponsorship, advertising and delegate fee collection.
- The names of sponsors are prominently acknowledged on our web- site, on – site and souvenir as well as in general communication as per our published sponsorship benefits.

Office USA :

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Web:www.bwio.us

Phone: +1(888)641-8801

Entry/Processing Fee US \$

Account Details:





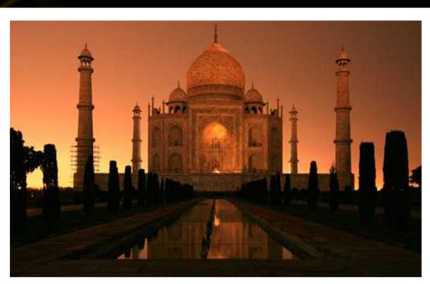




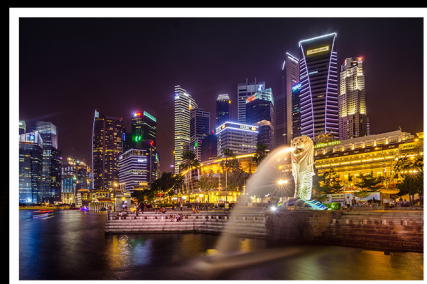
**WE FEEL PROUD TO ANNOUNCE THAT OUR UPCOMING
BUSINESS WORLD INTERNATIONAL AWARDS
CEREMONIES VENUE WILL BE AS FOLLOWS**



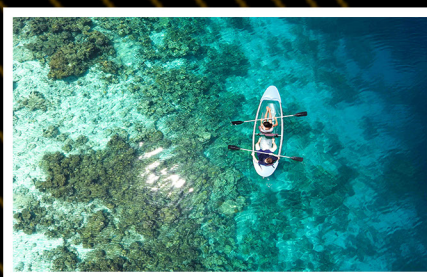
Nepal



India



Singapore



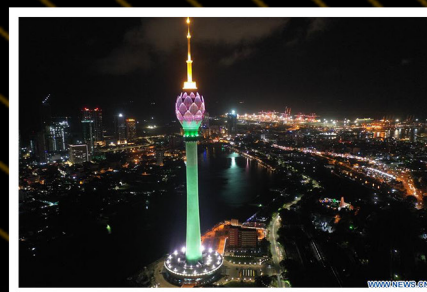
Maldives



Bangkok



Dubai



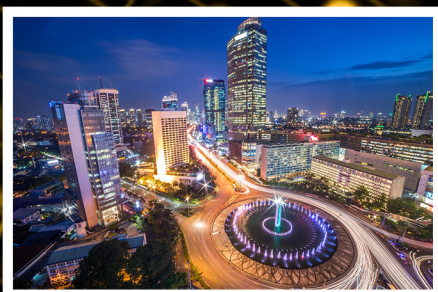
Sri Lanka



Malaysia



Cambodia



Kenya



United Kingdom



USA